

# Business Chakras for Execution Excellence

Assessing | Consulting | Training | Facilitating | Coaching | Mentoring



Business Chakras answers the almost immortal question “Why some companies succeed, and others don’t?” from the perspective of the Human Chakras – the essence of energy in our lives. This perspective becomes very relevant, since both Human Beings and Companies are living organisations with other living organisations within them. The flows in these organisations are described in these seven chakras.



The Business Wisdom flows in this Success Chakra through the drivers of the other Chakras, Intolerance for Interruptions, Awareness for Authenticity and Excitement for Evolution, driven by the Ambition. I would compare this to the Crown Chakra and sustainable growth for the business flows through this Success Chakra.

The Learning flows in this Growth Chakra through the various mindsets in an organization from Standards to Standards, driven by Excitement for Evolution. I would compare this to the Third Eye Chakra and is accountable for getting people to perceive the unseen and continually learn.

The Improvements flow in this Progress Chakra through the various barriers in an organization from Standards to Standards, driven by Excitement for Evolution. I would compare this to the Throat Chakra and is primordial for communicating, convincing, driving and implementing improvements when there is no need.

The Performance flows in this Bottom-Up Chakra through the hierarchy levels in an organization from People to People, driven again by Awareness for Authenticity. I would compare this to the Heart Chakra and is essential for recognitions and motivation.

The Directives flow in this Top-Down Chakra through the hierarchy levels in an organization from People to People, driven by Awareness for Authenticity. I would compare this to the Solar Plexus Chakra and is in charge for direction and control.

The Finance/Cash flows in this Continuity Chakra through the various entities involved in a business from Market to Market, again driven by Intolerance for Interruptions. I would compare this to the Sacral Chakra and is mandatory for business continuum.

The Products/Services flow in this Rhythm Chakra through the various functions in a business from Market to Market, driven by Intolerance for Interruptions. I would compare this to the Root Chakra and is responsible for the livelihood of the business.

Business Chakras naturally lead to the introduction of daily, weekly, monthly, quarterly and yearly rhythms for leading and managing the continuity in all flows.



The Business Chakras set a new framework for understanding and improving organisations.

(Blog: <https://dinakarmurthy.com/2020/08/30/seven-business-chakras/>).

[dinakarmurthy.com](http://dinakarmurthy.com) | [samuthana.com](http://samuthana.com) | [marketing@samuthana.com](mailto:marketing@samuthana.com) | [+91 70227 16873](tel:+917022716873)

© All rights reserved by Samuthana Consultancoaching LLP, also regarding any disposal, exploitation, reproduction, editing, distribution, as well as in the event of applications for industrial property rights.